

Main innovative sectors targeted:

❖ FinTech and Cybersecurity sectors are both crown-jewels of Lithuania and France. Lithuania is recognized as a hub for information and communication technologies (ICT) and further positioning itself as a center of excellence in fintech, cybersecurity, e-business and e-government solutions. In Global cyber security index, France ranks 9th and Lithuania 6th, after the US and the UK, meaning that our two countries can pilot a strong European cooperation and synergy in cybersecurity. Digitalization, AI and innovations of fintech is another area where Lithuania and France could cooperate. A great example of this is the Lithuanian unicorn “Vinted”, which is targeting the French market, and seeks to test the new digital solution “Vinted Go” - a combination of technology, IT and operations infrastructure which enables businesses to ‘plug in’ to Vinted’s multi-carrier network through a single integration process.

❖ Sustainability concerns deeply transformed the Lithuanian and French companies to tackle the climate change. **Energy efficiency, renewable energy, Solar investment (TBC)**

❖ The sector of high-tech / engineering has passed the risky start-up phase and never stopped to innovate. In recent years, Lithuanian engineering is devoting more focus and strongly shifting to innovation, product development and R&D activities.

During the last 5 years R&D investments in Lithuanian engineering industry jumped more than 2 times. The sector generates 20 % of all Lithuanian export and is becoming the main driver of R&D expenditures in Lithuanian manufacturing industry. Thus, Lithuanian and French technology companies can feed the discussion with insights into the Machinery & Equipment, Electrical, Electronics & Optical Products, Maritime, Automotive and e-drive systems – all of which in the current years have been forming a major value-added niche in Lithuanian economy.

❖ France has the world's second-largest maritime territory in terms of surface area, France frequently ranks in the top 10 countries in the world for shipbuilding, marine technologies, offshore energy technologies, ship repairs, maintenance, and port technologies which makes France a leading world player in the maritime field with its world-renowned expertise.

FRANCO-LITHUANIAN BUSINESS FORUM

Organized in partnership with the General
Directorate of the French Treasury and the
Lithuanian Embassy in France

With

Tuesday 11 October 2022

9:00 AM – 3:00 PM

MEDEF – Auditorium

55 avenue Bosquet, Paris 7

Ms Élisabeth BORNE

Prime Minister of France (TBC)

Ms Ingrida ŠIMONYTE

Prime Minister of Lithuania

In the presence of

Ms Aušrinė ARMONAITE

Minister of the Economy and Innovation of Lithuania

Chaired by

Mr Frédéric TROJANI

President of the France-Lithuania Business Council of MEDEF International and Executive Vice President at IN Groupe

PROVISIONAL PROGRAM V3

WELCOME

8h30 – 8h55 Welcome of the participants

PLENARY

9h00 – 9h10 Introductory remarks by **Mr Frédéric TROJANI**
President of the France-Lithuania Business Council of MEDEF International and Executive Vice President at IN Groupe

9h10 – 9h30 Presentation of French governmental priorities and perspectives of France-Lithuania cooperation by **Ms Élisabeth BORNE**, Prime Minister of France

9h30 – 9h50 Presentation of governmental priorities and perspectives of France-Lithuania cooperation by **Ms Ingrida ŠIMONYTE**, Prime Minister of Lithuania

9h50 – 10h05 Presentation of investment projects in Lithuania by **Ms Aušrinė ARMONAITE**
Minister of the Economy and Innovation of Lithuania

10h05 – 10h30 Discussion – Q&A session with French companies
Moderated by **Mr Frédéric TROJANI**, President of the France-Lithuania Business Council of MEDEF International and Executive Vice President at IN Groupe

CONCLUSION

10h30 – 10h35 Words of thanks by **M. Nerijus ALEKSIEJUNAS**
Ambassador of Lithuania to France

10h35 – 10h40 Closing remarks by **Mr Frédéric TROJANI**
President of the France-Lithuania Business Council of MEDEF International and Executive Vice
President at IN Groupe

10h40 – 10h50 Break

SECTORIAL MEETINGS

Bilateral meetings with Ms Aušrinė ARMONAITE, Minister of the Economy and Innovation
Place : salon des Présidents

10h50 – 12h00

Panel 1 – Sustainability (industrial resilience, engineering, green transition, transport, energy)

Moderator – from MEDEF

- Tomas Prūšas, LINPRA President
- Eglė Mikalauskienė, Head of Commerce at the Western Baltic Engineering UAB
- Egidijus Mockus, CEO at VMG GROUP
- Jurgis Adomavičius, Chairman Of The Board at the Association of Transport Innovations
- Vidmantas Janulevičius President of LPK
- Elinta Charge UAB (TBC)
- LNG (TBC)

2x MEDEF speakers (TBC)

Place: MEDEF - room n°(TBC)

Panel 2 – Maritime economy

Moderator: from MEDEF

- Maritime economy, Rasa Mulevičienė, Chief Business Development Officer, Harju elekter
- Marius Arkušauskas, Director of Western Baltic Engineering UAB (Western Shipyard Group)
- UAB Baltic Amadeus (TBC)
- Klaipėda State Seaport (TBC)
- Association of Lithuanian Stevedoring Companies (TBC)

2xMEDEF speakers (TBC)

Place: MEDEF - room n°(TBC)

<p>Panel 3 – Digital (cybersecurity, innovation & FinTech)</p> <p><i>Place: MEDEF - room n° (TBC)</i></p> <ul style="list-style-type: none"> - UAB "Baltic Amadeus" (TBC) - VINTED (TBC) 	
12h00 – 13h30	<i>Cocktail reception</i>
NETWORKING	
18h00-21h00	<p>Networking workshop at the Lithuanian embassy in France</p> <p>22, bd de Courcelles 75017 Paris France</p>