



# **Current Bilateral Situation Japan & Lithuania**

**18th March 2019**

**Embassy of Japan**

**Hiroya INOUE**

**Second Secretary**

# Outline

## Bilateral Situation

- ① Trade Data
- ② Current Situation- Tourism
- ③ How we know each other?
- ④ High level exchanges
- ⑤ Investment from Japan

# Introduction

## Career

2008 entered a Construction company

Procurement Department (174million EUR)

Secretary to the Executive Officer

General Affairs Department

Corporate Planning Division

2016 appointed as a diplomat

in charge of economic relations (-Mar. 2019)

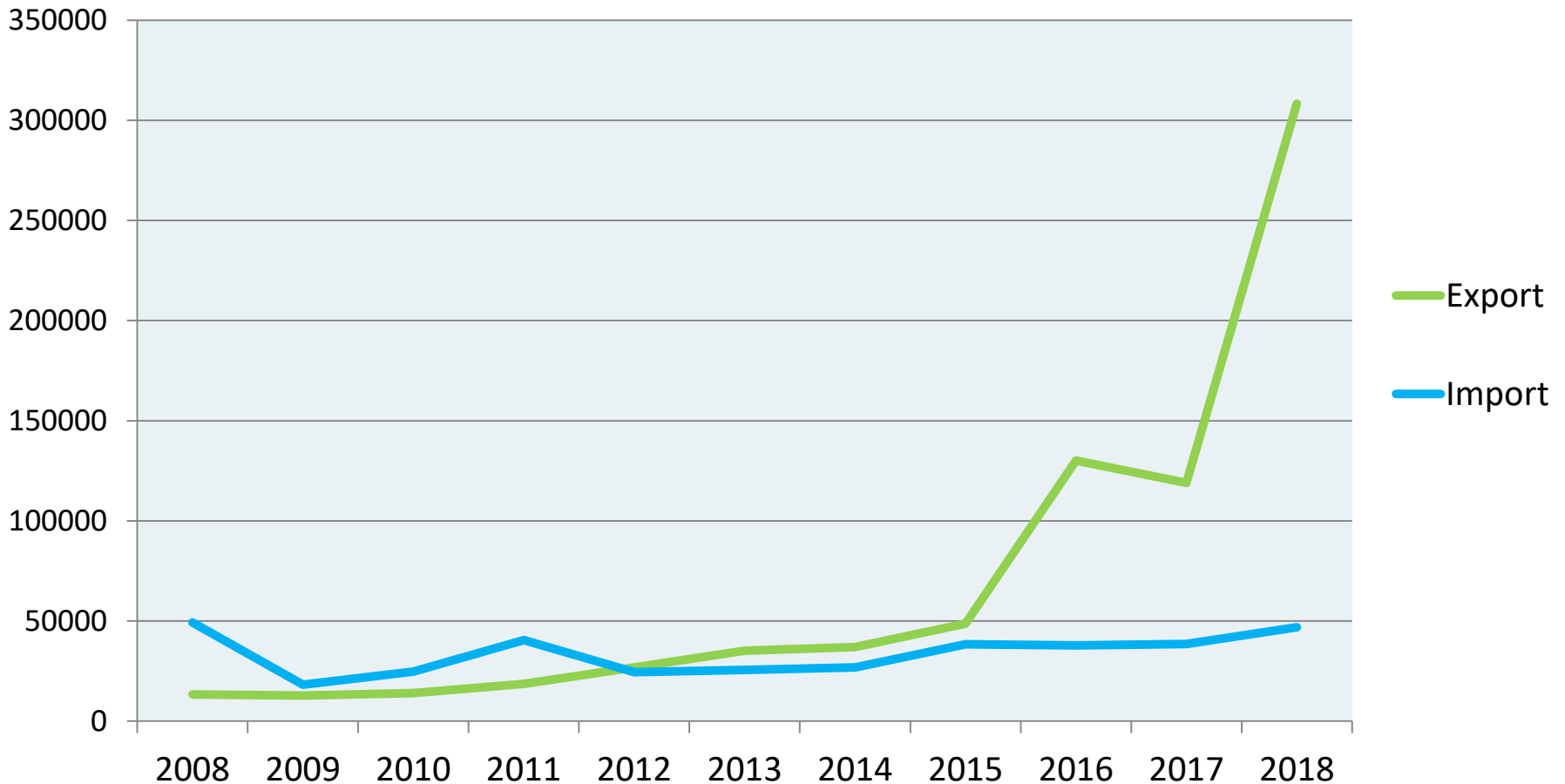
Personnel Exchange Program

# 1 Trade Data

## Growing of Economic Relations

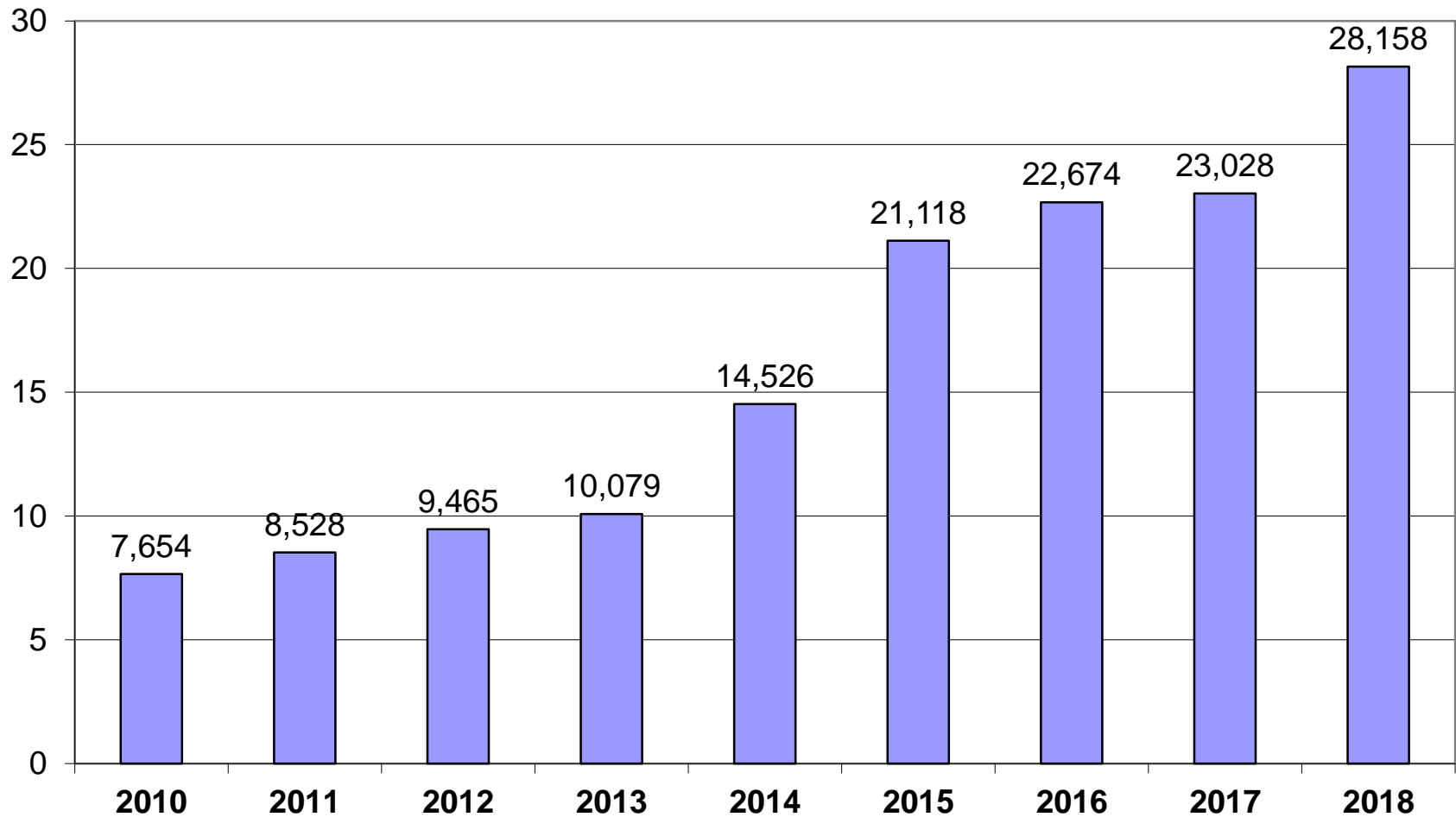
**Trade with Japan and Lithuania**  
**(Source: Department of Statistics)**

(EUR thousand)

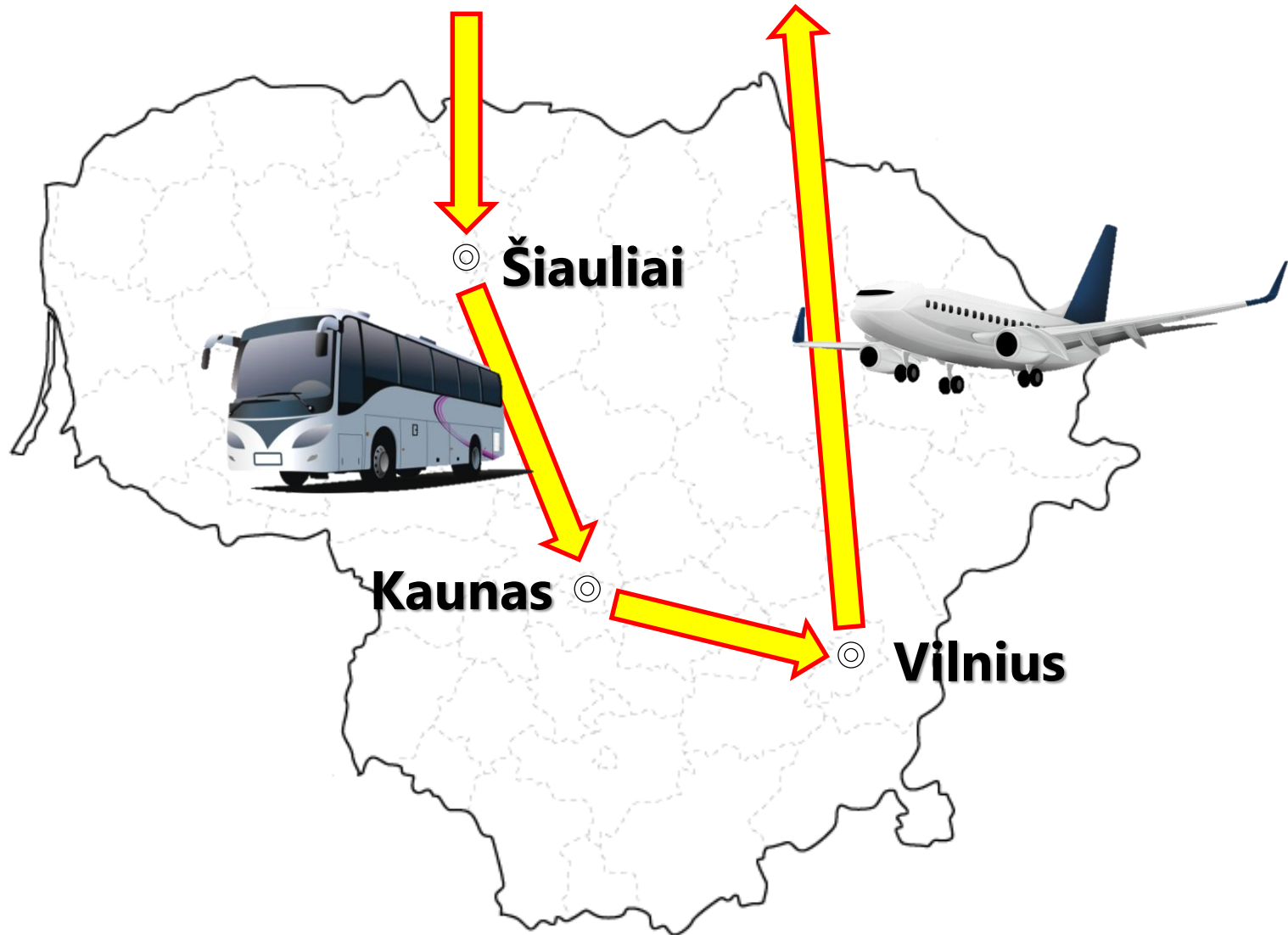


## ② Current Situation - Tourism

**Number of Japanese tourists to Lithuania (persons)**  
**(Source: Department of Statistics)**



## ② Current Situation - Tourism



## ② Current Situation -Tourism

Lithuania is still *Minor Destination*  
for Japanese people.

### **Major Japanese Tourist Guide Book**

**There is only for...**

***Baltic Countries***  
***Estonia Latvia Lithuania***

# ③ Japanese Brand





# ③ Lithuania in Japan



Food Products



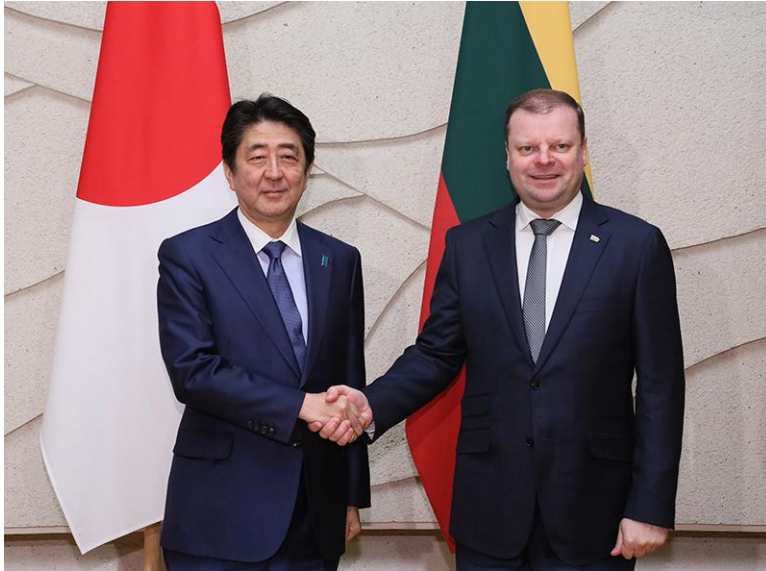
Logistics



# ④ Prime Minister's visit

January 13<sup>th</sup> and 14<sup>th</sup>

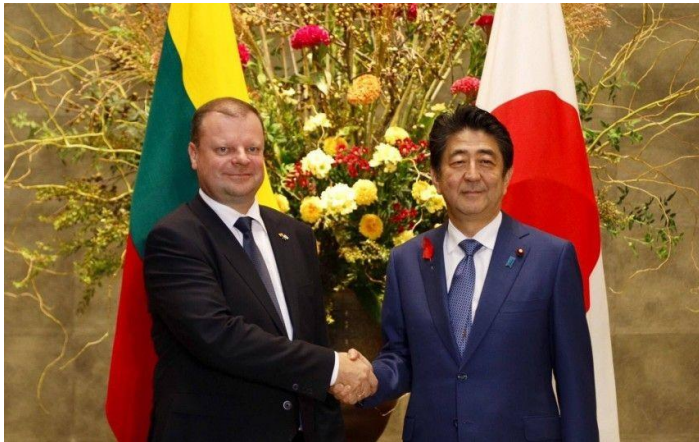
First time of the Japanese Prime Minister to Visit Lithuania



# ④ Prime Minister's visit

October 9<sup>th</sup> to 13<sup>th</sup>

Lithuanian Prime Minister Mr. Skvernelis Visited Japan



# ⑤ Business Delegations

Major Projects in Lithuania

- Synchronization to the European Grid
- Rail Baltica
- Development of Klaipeda Seaport
- Decommissioning of Ignalina NPP

➤ December 2018

11 Japanese companies visited

➤ March 2019

Lithuanian Ministries and Companies will visit

➤ August 2018 Avoidance of Double Taxation

➤ February 2019 Japan-EU EPA

**What is NEXT??**



# ⑥ Coming Soon!



## Designing Future Society for Our Lives

Considering today's global challenges such as economic inequality and social acceptance of breakthrough technologies, our theme will call on each and every individual to think about their own aspirations and empower them to realise their full potential. This will push forward the worldwide effort to create a shared vision of a sustainable society that embraces all such aspirations.

The theme will be realised and highlighted through two interconnected subthemes.

- How to Lead a Healthy Life in a Diverse Manner
- Sustainable Socioeconomic Systems



***Sport has the power  
to change the world  
and our future.***

The Tokyo 1964 Games completely transformed Japan.  
The Tokyo 2020 Games, as the most innovative in history,  
will bring positive reform to the world by building on three core concepts:  
"Striving for your personal best (Achieving Personal Best)"  
"Accepting one another (Unity in Diversity)"  
"Passing on Legacy for the future (Connecting to Tomorrow)"

**Ačīū!**

**Thank you for your attention!**