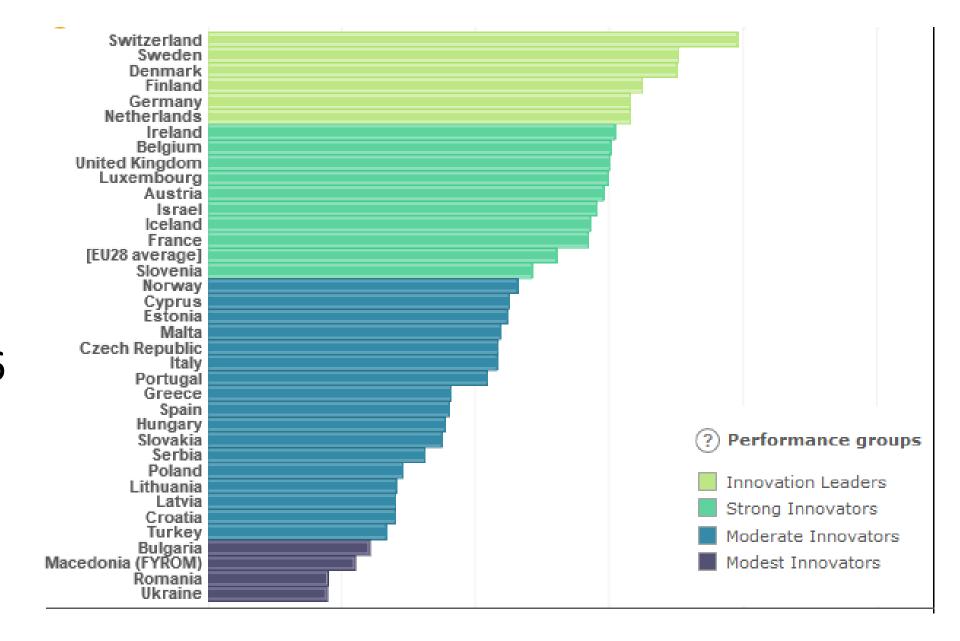
Importance of Intellectual Property to Businesses

Dr. Arūnas Želvys

Director

The State Patent Bureau of the Republic of Lithuania April 6, 2017

European Innovation Scoreboard 2016



The Global Innovation Index 2016

	0							
24	Estonia							
25	China							
26	Malta							
27	Czech Republic							
28	Spain							
29	Italy							
30	Portugal							
31	Cyprus							
32	Slovenia							
33	Hungary							
34	Latvia							
35	Malaysia							
36	Lithuania							
37	Slovakia							
38	Bulgaria							
39	Poland							
40	Greece							
41	United Arab Emirates							
42	Turkey							
43	Russian Federation							

Bloomberg Innovation Index 2017

19	22	+3	New Zealand	71.63	32	37	8	19	24	21	7
20	19	-1	Canada	71.58	21	32	14	26	30	13	20
21	21	0	China	68.89	15	19	43	9	43	43	7
22	23	+1	Poland	67.47	35	16	35	22	15	35	24
23	25	+2	Malaysia	66.98	27	12	37	21	26	34	33
24	26	+2	Italy	65.57	25	20	29	18	37	36	37
25	28	+3	Iceland	65.27	18	23	7	-	36	7	22
26	12	-14	Russia	65.24	31	48	42	24	3	27	16
27	30	+3	Hungary	63.15	24	8	40	28	41	31	34
28	31	+3	Czech Rep.	62.72	16	4	33	-	38	24	26
29	27	-2	Spain	62.51	30	29	22	36	9	32	29
30	33	+3	Greece	61.80	38	45	13	29	11	30	38
31	29	-2	Portugal	60.65	26	33	26	37	17	23	39
32	32	0	Lithuania	60.50	33	15	26	-	8	28	42
33	34	+1	Estonia	59.80	23	27	23	-	14	25	43
34	35	+1	Luxembourg	59.20	28	41	4	-	49	11	13
35	37	+2	Hong Kong	57.49	41	50	17	27	29	26	30
36	39	+3	Slovakia	57.17	36	10	24	-	40	29	44
37	36	-1	Turkey	57.11	34	26	39	35	32	42	32
38	-	-	Romania	57.06	49	14	41	25	31	46	35
39	40	+1	Latvia	54.40	43	40	36	38	33	37	23
40	43	+3	Malta	54.06	37	25	25	-	45	33	36
41	38	-3	Croatia	53.65	39	35	31	41	28	40	40

Return of Investment =

(Throughput)-(Operating Expenses)
(Investment)

Investment into product



Unique technical solution, design, trademark



IP Protection



Added value: sell more or/and with higher price



No right to use for competitors

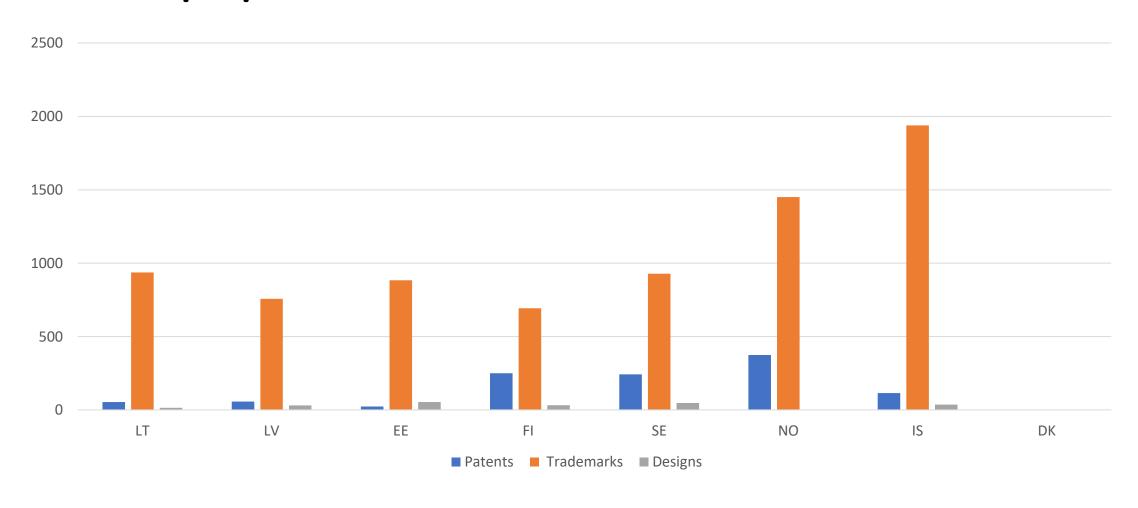


Exclusive right to use

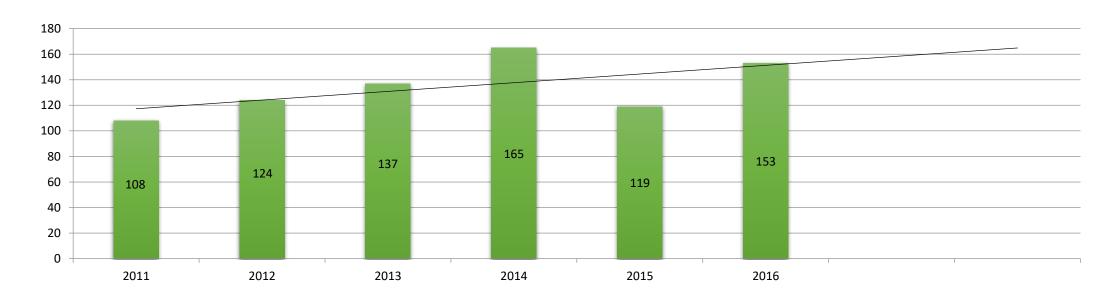
Resident Patent Applications in the EU



Applications in the Nordic-Baltic Region per 1m of population

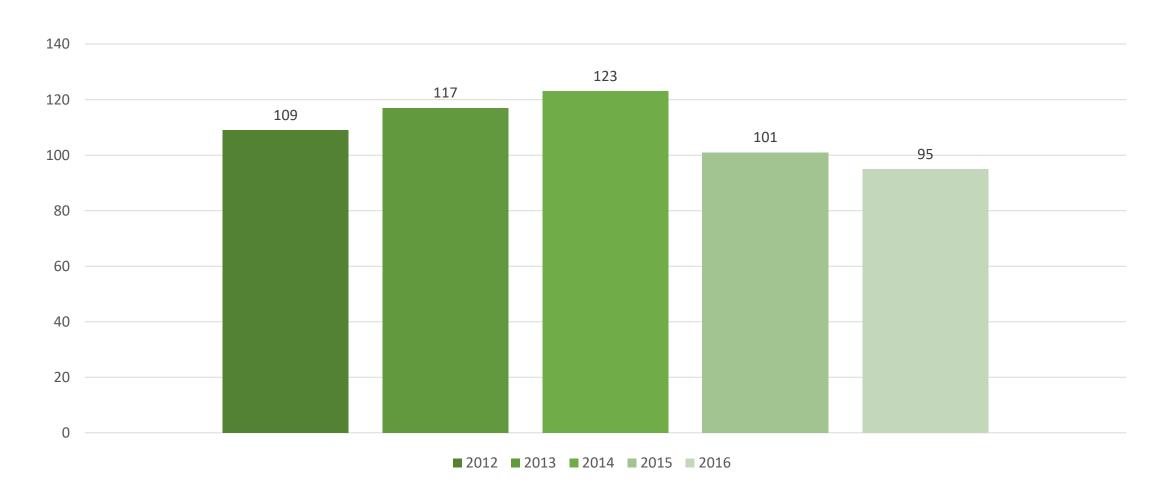


National Patent Applications +28,5 %

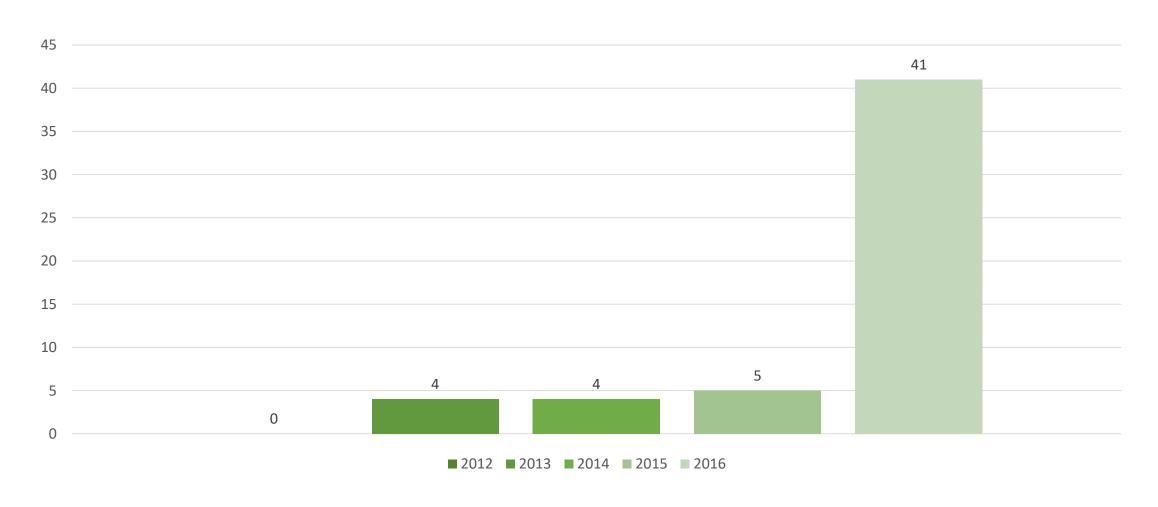


- Stable growth.
- ~60 % local applicants.
- ~70 % legal persons.
- ~20% universities and other scientific institutions.
- Direct correlation with the Government support scheme.

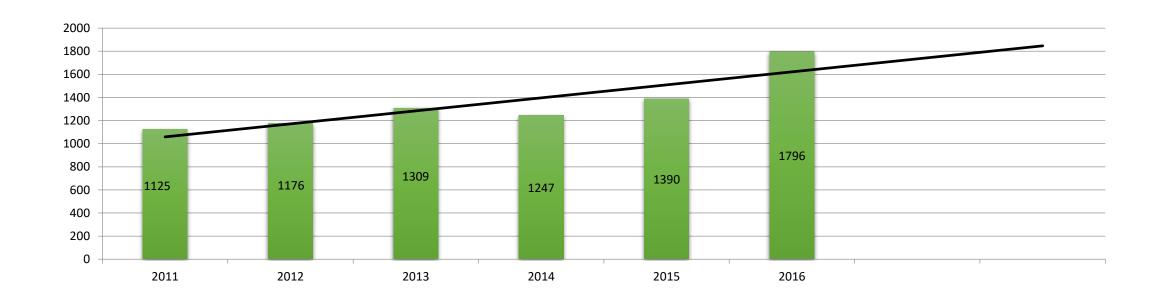
National Patent Applications: local applicants -6%



National Patent Applications: CN applicants +720%

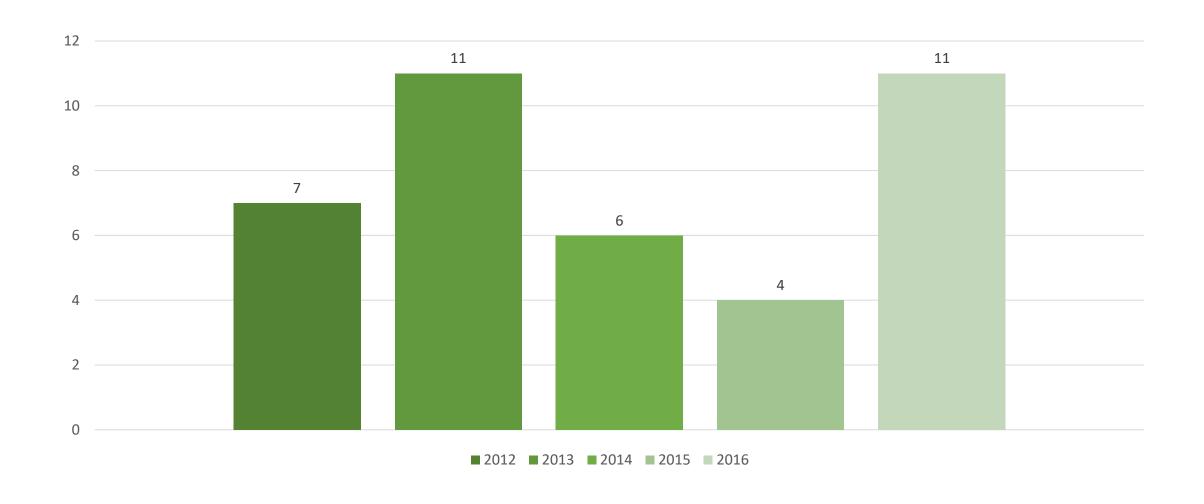


European Patent Validations +29%

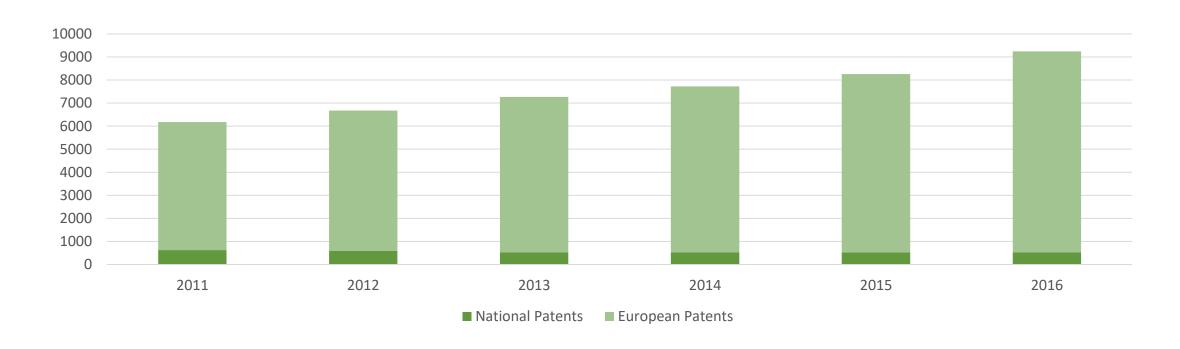


- Stable growth.
- Absolute majority of owners from abroad.

European Patent Validations: owners from CN

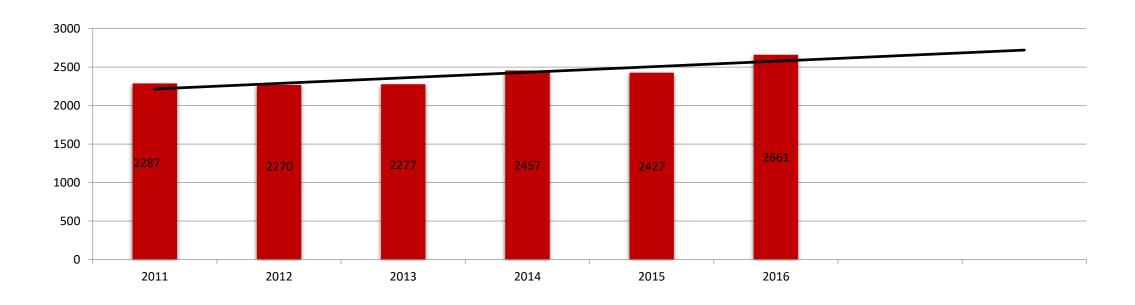


Valid national and European Patents



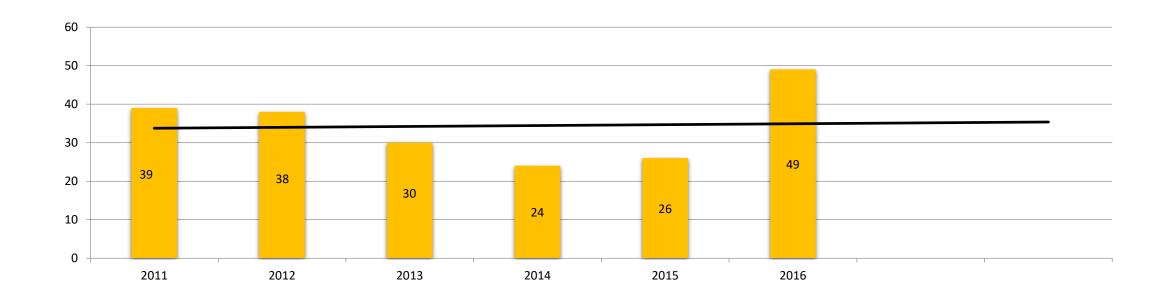
- Stable growth.
- Absolute majority of owners from abroad.

National Trademark Applications +9,6 %



- Stable growth.
- ~80% of local applicants.

National Design Applications +57%



- Small number of applications.
- Potential for growth.

Forecast for 2017

Significant growth of national patent applications

Significant growth of European patent validations

Significant growth of national patent applications

National Fees

LT patent

- Up to grant 138 Eur
- Maintenance fees for 10 years 1351 Eur

LT trademark

- Application (3 classes) 137 Eur
- Registration 69 Eur
- Renewal (3 classes) 137 Eur

LT design

- Up to grant 138 Eur
- Renewal for 2nd five years period 86 Eur

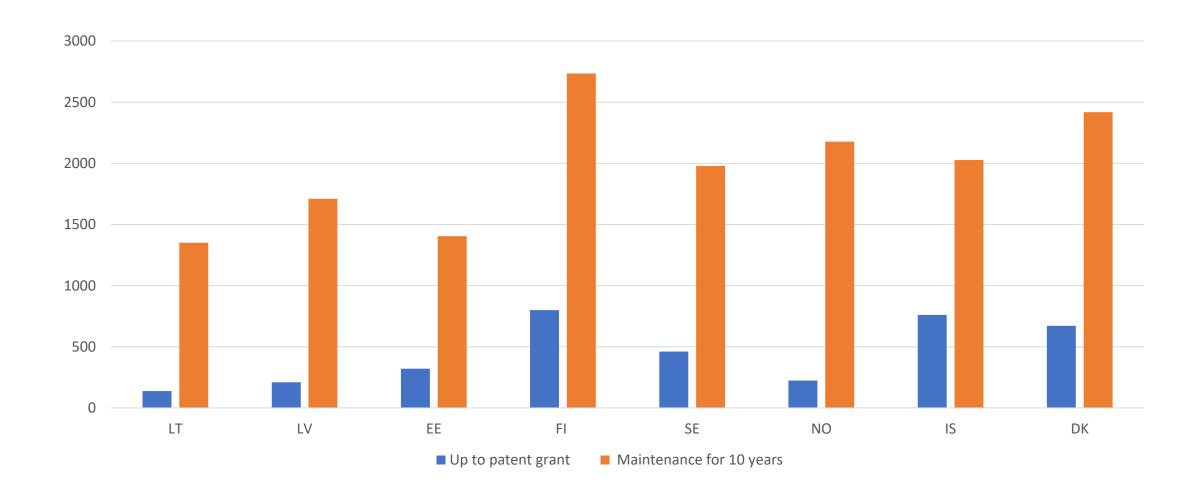
Exemptions of Fees/Support

 For natural persons only – 50% off for filling and registering a patent or design

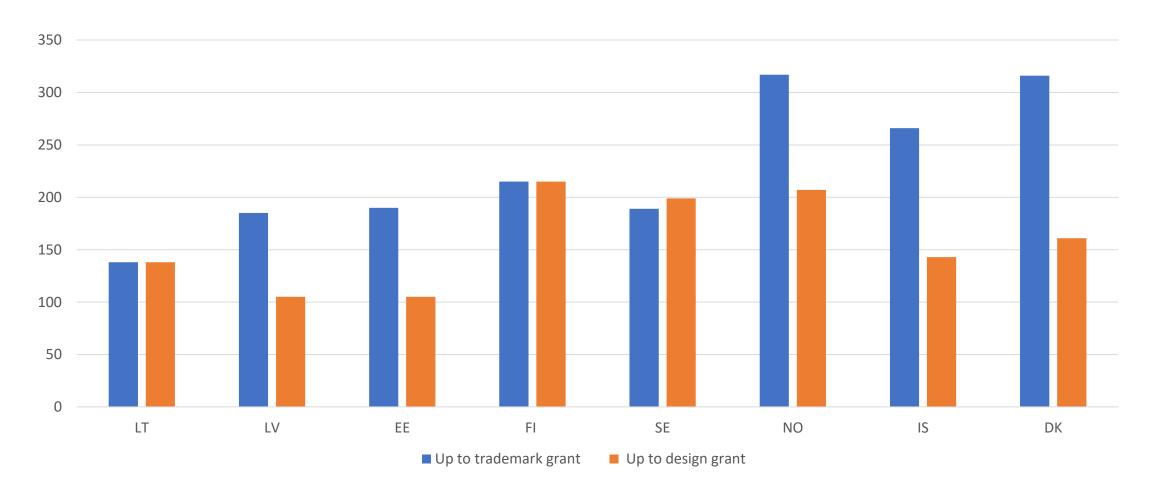
 75% discount of a search of a national patent application at the EPO

Government Support scheme

Patent Fees in the Nordic-Baltic Region



Trademark and Design fees in the Nordic-Baltic Region



How much time does it take?

Patents

- Publication in 6-18 months
- Patent granted then after ~ 3 months

Trademarks

- Examination in ~4 months
- Opposition period
 3 months after
 publication of a
 registered
 trademark

Designs

- Examination in ~1,5 months
- Publication in 6
 months, unless the
 applicant requests
 otherwise

Future Challenges

Implementing European trademark and patent reform

Changing macro-economical factors